**Social media and newsletter content for your workplace**  
  
Take advantage of these prewritten social media and newsletter messages to get a head start promoting the World’s Greatest Shave at your workplace.   
  
You can copy and paste straight from this document or simply take some inspiration to write your own! Remember, the more you promote your workplace’s participation in World’s Greatest Shave the more rewarding it will be for your colleagues – and the more money you’ll raise to help families facing blood cancer.

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**General announcement (informal)| Social media**

🌟 Join [Workplace Name] in the World's Greatest Shave! 🌟

Exciting news! [Workplace Name] is proudly participating in the Leukaemia Foundation's World's Greatest Shave this year, and we invite you to be part of this incredible journey for a meaningful cause 💇

🌈 WHAT: [Workplace Name] in the World's Greatest Shave   
🗓 WHEN: [Event Date]   
📍 WHERE: [Location]

Let's unite as a group to make a difference in the lives of those facing blood cancer.

Here's how you can get involved:

1️⃣ SPONSOR A SHAVE: support your fellow colleagues who are Shaving, Cutting or Colouring their hair to raise funds for families facing blood cancer. You can find our team and contribute online at [Fundraising Page Link].

2️⃣ GET INVOLVED: Why not get in on the action yourself? Or if you’re not looking at getting a haircut right now, you can show your support by wearing crazy hair, a wacky wig or hilarious hat on [Event Date]. Don't forget to share photos using our event hashtag: #WGSat[WorkplaceName].

3️⃣ SPREAD THE WORD: help us raise awareness! Share this post, tag fellow workmates and friends, and let's make the World's Greatest Shave a hair-raising success.

Together, we can make a significant impact for people facing blood cancer. Let's show that our workplace is going above and beyond to make a difference.

Thank you for your support! 🌟 #WGSat[WorkplaceName] #WorldsGreatestShave #CommunityUnity #LeukaemiaFoundation 💚🧡💙

**General announcement (formal)| Social media**

Join [Workplace Name] in the World's Greatest Shave!

Exciting news! [Workplace Name] is proudly participating in the Leukaemia Foundation's World's Greatest Shave this year, and we invite you to be part of this incredible journey for a meaningful cause.

What: [Workplace Name] in the World's Greatest Shave   
When: [Event Date]   
Where: [Location]

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Get involved: why not get in on the action yourself? Or if you’re not looking at getting a haircut right now, you can show your support by wearing crazy hair, a wacky wig or hilarious hat on [Event Date]. Don't forget to share photos using our event hashtag: #WGSat[WorkplaceName].

Spread the word: help us raise awareness! Share this post, tag fellow workmates and friends, and let's make the World's Greatest Shave a hair-raising success.

Together, we can make a significant impact for people facing blood cancer. Let's show that our workplace is going above and beyond to make a difference.

Thank you for your support!

**General announcement | newsletter/letter**

Dear staff,

We're excited to share some wonderful news with you all. This year, [Workplace Name] is proudly participating in the Leukaemia Foundation's World's Greatest Shave, a remarkable initiative that unites communities nationwide for Australians facing blood cancer.

**What is the World's Greatest Shave?**

The World's Greatest Shave is an annual event organised by the Leukaemia Foundation, aimed at raising funds to support the 140,000 Australian families facing blood cancer. This year, we’re getting behind this incredible cause, and we invite each and every one of you to be part of this meaningful journey.

**How Can You Get Involved?**

1. Sponsor our team: Some big-hearted staff members are ready to make a bold statement by Shaving, Cutting or Colouring their hair, all in the spirit of solidarity. You can show your support by sponsoring them. Find our workplace team and contribute online at [Fundraising Page Link]. We’re aiming to raise [Fundraising Goal].

2. Get involved: We believe in the power of unity, and what better way to bring our workplace together by taking on the World’s Greatest Shave! So why not join our team and Shave, Cut or Colour your hair with us on the day? Or if you’re not looking at getting a haircut right now, you can show your support by wearing crazy hair, a wacky wig or hilarious hat. Don’t forget to share their vibrant looks on social media using #WGSat[WorkplaceName].

**Why Join the Cause?**

Participating in the World's Greatest Shave is more than just a fundraiser. It's a chance for us to come together as a workplace, build team spirit, and strengthen connections with fellow colleagues, customers, and our community. All while championing a great cause and helping save lives.

**Let's Spread the Word!**

We encourage you to share this exciting news with friends, family, and of course your fellow colleagues, and let's make the World's Greatest Shave a resounding success at [Workplace Name]. Together, we can contribute to the vital research, support services, and care provided by the Leukaemia Foundation.

Thank you for being a part of this meaningful journey. Let's show the world the strength and compassion of our [Workplace Name] community!

Warm regards,

[Your Name]   
[Your Title/Role]   
[Workplace Name]

**One week reminder (informal)| Social media**

🌟 Get Ready to Shave and Share the Love! ✂️

Mark your calendars because next week, [Event Date], is the day we turn our workplace into a hair-raising hub of excitement and compassion! 🗓️ We're gearing up for the Leukaemia Foundation's World's Greatest Shave, and we can't wait to see our community come together for a fantastic cause.

👀 What to Expect:

Selfless [Workplace Name] staff members taking the plunge and Shaving, Cutting and Colouring their hair!

A dash of creativity as other staff join in with wacky hair, wigs or hats to show their support.

🌈 How Can You Participate?

Sponsor our team: support our incredible participants with your generous donations. Contribute online at [Fundraising Page Link].

Get involved: Bring your own unique style to work on [Event Date] by wearing silly hair, wigs or hats. Share your creations using #WGSat[WorkplaceName].

📣 Let's spread the word! Share this post, tag fellow workmates, and let's make this event a shining example of our [Workplace Name] community spirit. Every contribution counts, and together, we can make a meaningful impact for people facing blood cancer.

🌟 Save the date: [Event Date] your support means the world to us, and we can't wait to see you all in show of solidarity next week!

#WGSat[WorkplaceName] #WorldsGreatestShave #CommunitySpirit #LeukaemiaFoundation #SaveTheDate 💙💇

**One week reminder (formal)| Social media**

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What to Expect: Selfless [Workplace Name] staff members taking the plunge and Shaving, Cutting and Colouring their hair, with a dash of creativity as other staff join in with wacky hair, wigs or hats to show their support.

How Can You Participate?

Sponsor our team: support our incredible participants with your generous donations. Contribute online at [Fundraising Page Link].

Get involved: Bring your own unique style to work on [Event Date] by wearing silly hair, wigs or hats.

Let's spread the word! Share this post, tag fellow workmates, and let's make this event a shining example of our [Workplace Name] community spirit. Every contribution counts, and together, we can make a meaningful impact for people facing blood cancer.

Save the date: [Event Date] your support means the world to us, and we can't wait to see you all in show of solidarity next week!

**One week reminder | newsletter / letter**

World's Greatest Shave: A Week Away!

Dear staff,

As we eagerly approach the upcoming week, we want to remind you about a special event that's just around the corner. [Workplace Name] is gearing up for the Leukaemia Foundation's World's Greatest Shave, and we couldn't be more thrilled to have you join us in making a positive impact.

Key details:

Date: [Event Date]

Purpose: to raise funds and show support for families facing blood cancer.

What to expect:

Staff participation: our dedicated workplace team will be bravely participating, demonstrating their commitment to this worthy cause by Shaving, Cutting or Colouring their hair.

Get involved: other staff members are encouraged to get creative with wacky hairstyles, wigs or hats on [Event Date].

How you can contribute:

Sponsor our team: support our participants by sponsoring their Shave, Cut or Colour. Contribute online at [Fundraising Page Link].

Spread the word: Share this exciting news with friends, family, and of course your fellow colleagues. Let's come together as a community to make our World's Greatest Shave event a success.

Thank you for your continued support and enthusiasm. we look forward to a memorable and impactful event!

Warm regards,

[Your Name]   
[Your Title/Role]   
[Workplace Name]

**Post Event follow up (informal) | social media**

🌟 [Workplace Name] Community Shines in the World's Greatest Shave! 🌈

We’re thrilled to announce the [Workplace Name] community has come together in an incredible way for the World's Greatest Shave, and the results are nothing short of amazing! 💚🌟

🙌 Together, we've raised [Amount] (and counting) for the Leukaemia Foundation!

Our big-hearted staff have embraced the spirit of giving, with many going the extra mile and Shaving, Cutting or Colouring the hair to show solidarity with those families facing blood cancer.

A huge THANK YOU to everyone who sponsored, participated, and supported this fantastic cause. Your generosity will make a significant impact for people facing blood cancer. There’s still time to donate to our team online at [Fundraising Page Link].

📸 Share your World’s Greatest Shave moments! We'd love to see and share all the beautiful moments from our World's Greatest Shave experience. Use the hashtag #WGSat[WorkplaceName] and tag us in your photos and stories. Let's celebrate the strength and compassion of our [Workplace Name] community!

🌍 Making a difference! Your contributions will support critical research, care, and services provided by the Leukaemia Foundation. We're proud to be part of such a compassionate and giving community.

Thank you for being the driving force behind our success in the World's Greatest Shave. Let's continue making a positive impact together!

#WGSat[WorkplaceName] #CommunityImpact #LeukaemiaFoundation #MakingADifference 💙🌟

**Post Event follow up (formal) | social media**

We’re thrilled to announce the [Workplace Name] community has come together in an incredible way for the World's Greatest Shave, and the results are nothing short of amazing!

Together, we've raised [Amount] (and counting) for the Leukaemia Foundation!

Our big-hearted staff have embraced the spirit of giving, with many going the extra mile and Shaving, Cutting or Colouring the hair to show solidarity with those families facing blood cancer.

A huge thank you to everyone who sponsored, participated, and supported this fantastic cause. Your generosity will make a significant impact for people facing blood cancer. There’s still time to donate to our team online at [Fundraising Page Link].

Share your World’s Greatest Shave moments! We'd love to see and share all the beautiful moments from our World's Greatest Shave experience. Let's celebrate the strength and compassion of our [Workplace Name] community!

Your contributions will support critical research, care, and services provided by the Leukaemia Foundation. We're proud to be part of such a compassionate and giving community.

Thank you for being the driving force behind our success in the World's Greatest Shave. Let's continue making a positive impact together!

**Post event follow up | newsletter or letter**

Celebrating Community Spirit: [Workplace Name] Shines in the World's Greatest Shave!

Dear staff,

We’re so excited to share an update about [Workplace Name]'s successful participation in the Leukaemia Foundation's World's Greatest Shave! The energy, enthusiasm and generosity displayed by our staff has truly been remarkable.

Together, we raised [Amount] (and counting) for a cause close to our hearts.

Thanks to the collective efforts of our incredible staff, we have raised an outstanding amount for the Leukaemia Foundation. This achievement goes beyond mere fundraising; it reflects the compassion and unity that define our [Workplace Name] community.

There’s still time to donate to our team online at [Fundraising Page Link].

**A Shave to Remember**

So many of our fearless staff members, in the true spirit of solidarity, took on the challenge of Shaving, Cutting or Colouring their hair. It was uplifting to witness such a visual representation of our commitment to making a difference in the lives of those affected by blood cancer.

**Celebrating Success, One Shave at a Time**

The success of our World's Greatest Shave extends far beyond the dollars raised. It is a testament to the values we hold dear – compassion, empathy, and the belief that together, we can create positive change. Your contributions will play a crucial role in supporting vital research, care, and services provided by the Leukaemia Foundation.

**Share Your Shave Memories**

We invite you to relive the joyous moments of our World's Greatest Shave journey. Share your photos, stories, and experiences with us using the hashtag #WGSat[WorkplaceName]. Let's celebrate the strength and spirit of our [Workplace Name] community.

**Thank You for Being at the Heart of Our Success**

Our deepest gratitude goes out to each and every one of you who supported, sponsored, and participated in this meaningful initiative. Your commitment to making a positive impact is the driving force behind our success.

As we reflect on the achievement of our World's Greatest Shave experience, let's carry forward the spirit of giving and continue to make a difference in the lives of others.

Warm regards,

[Your Name]   
[Your Title/Role]